



JDLM Presents

# MONOPOLY

## ARCHITECT-AR

3D Modeling / Printing Final Presentation

Xu Lin (Jo) - 5/06/2015



This is only a proof-of-concept  
educational purpose student work.



Extremely prohibited for  
any commercial usages.

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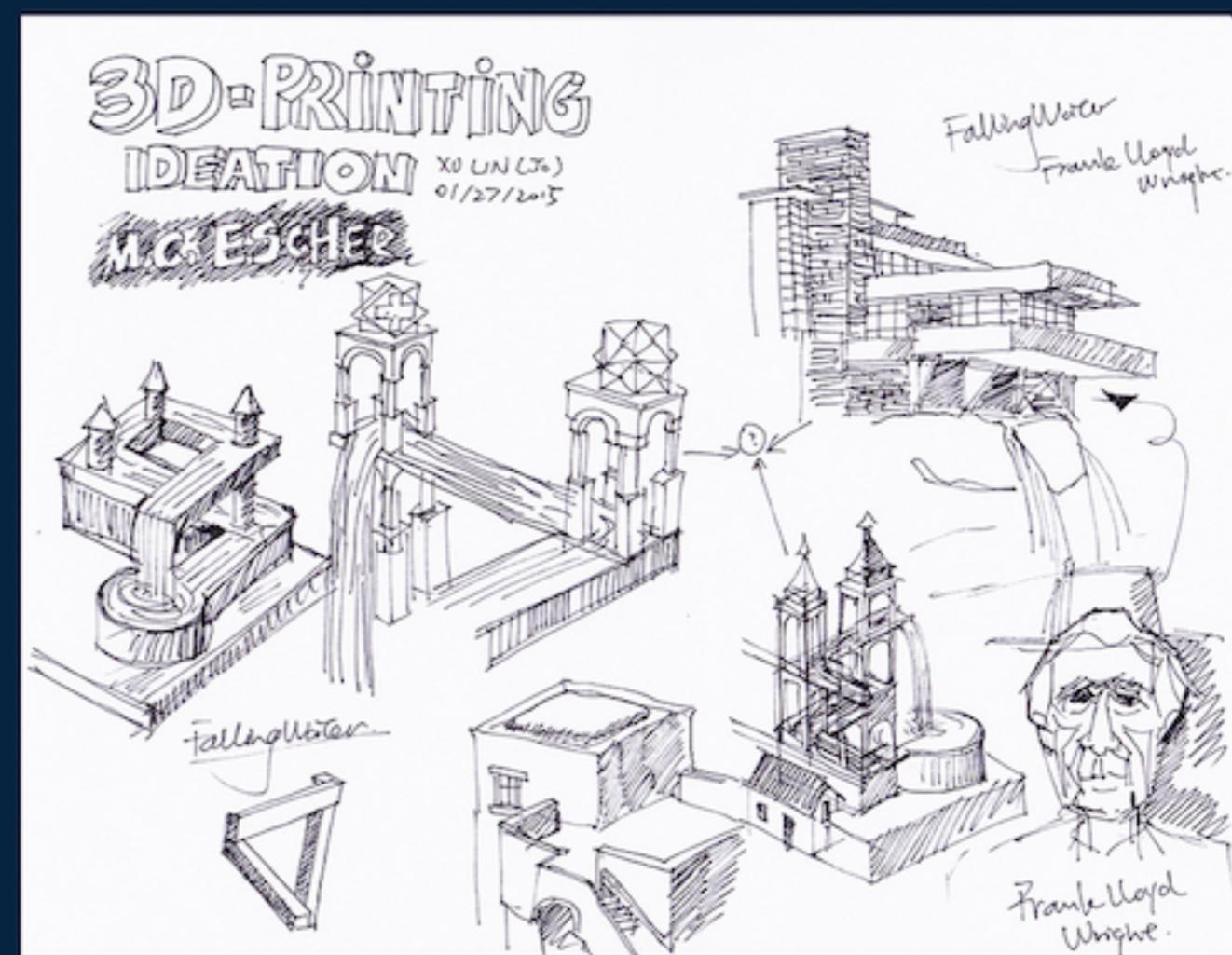
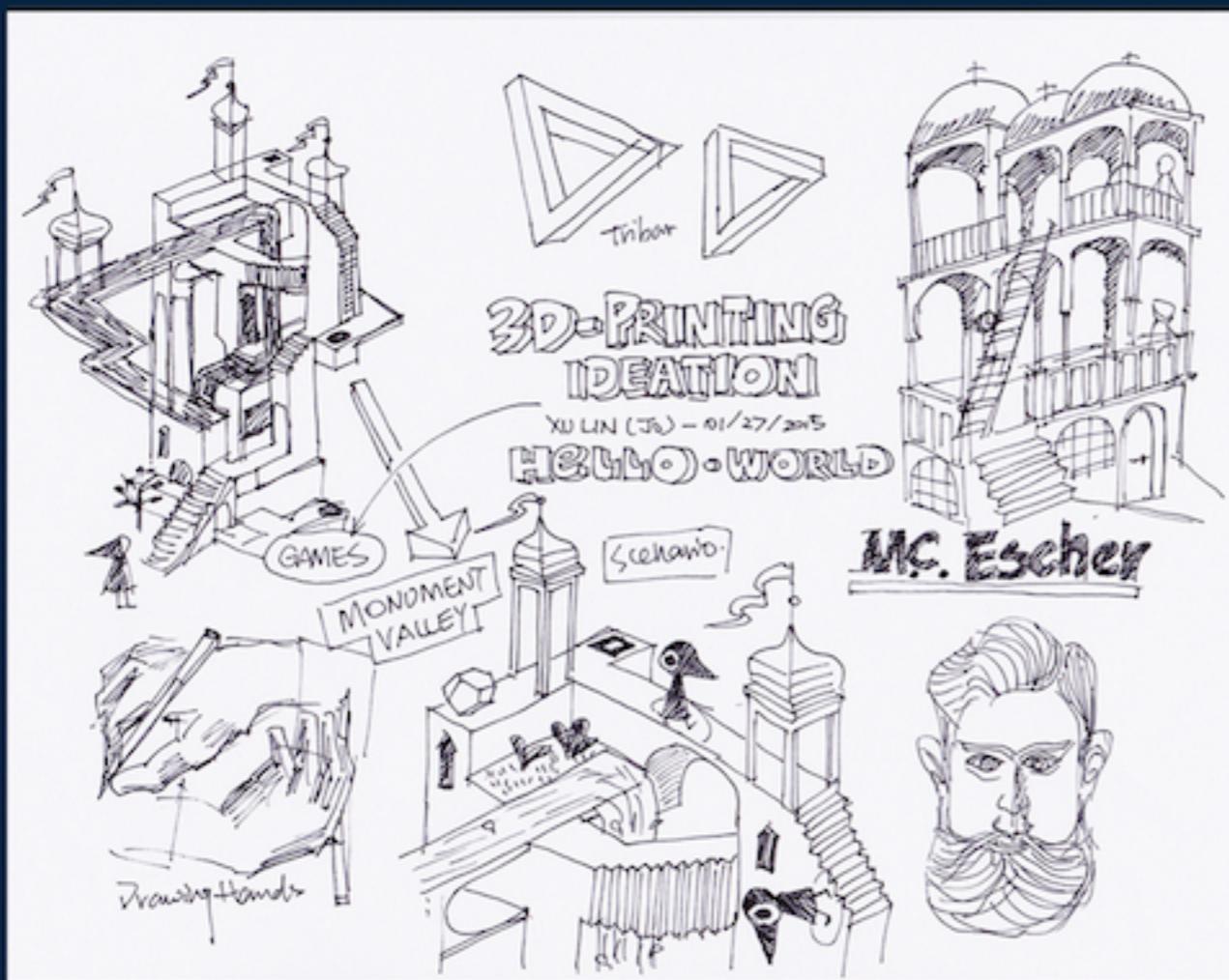
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## ① IDEATION

1.1 The M.C. Escher Concept

1.2 The Monopoly: Architecture Concept

## 1.1 The M.C. Escher Concept



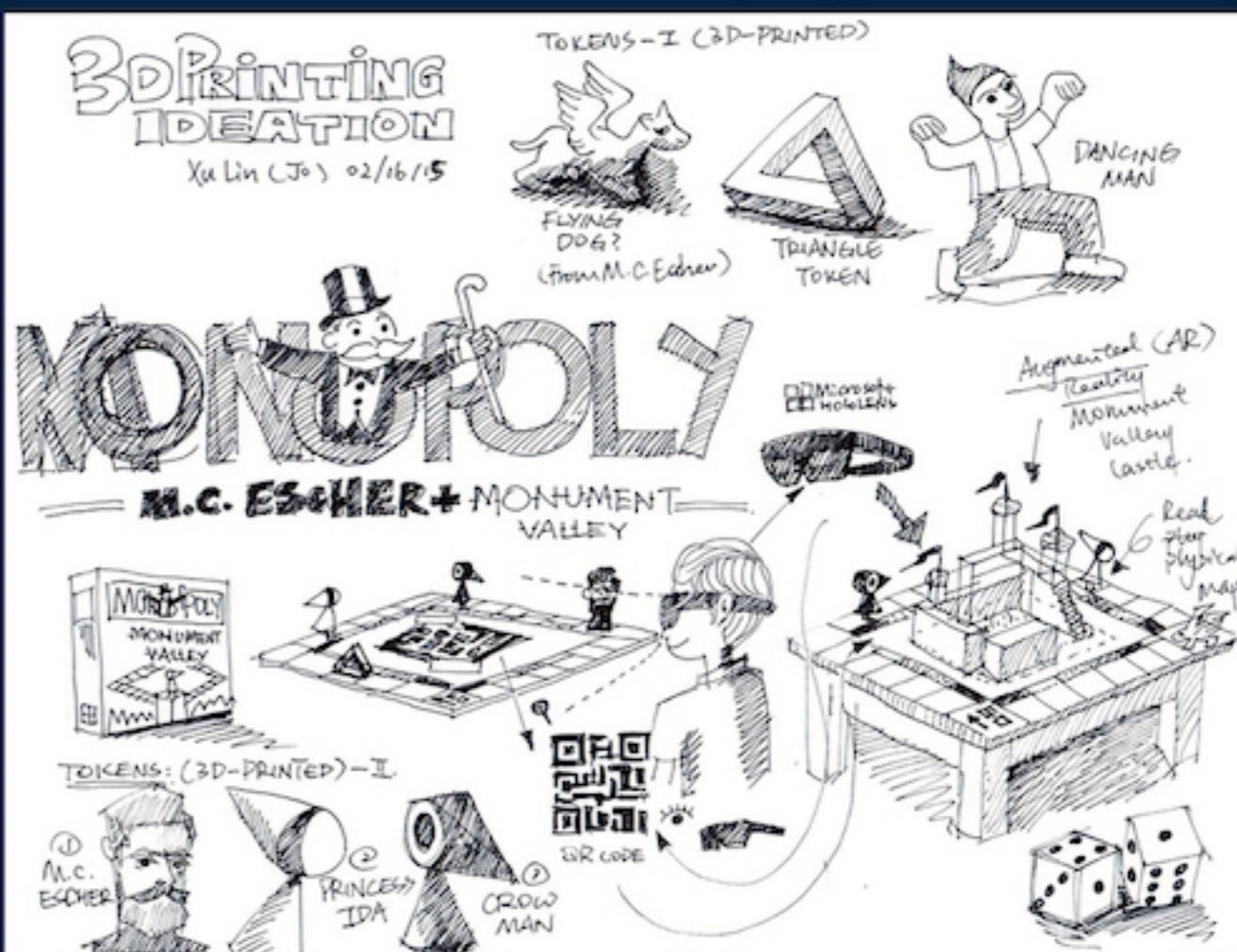
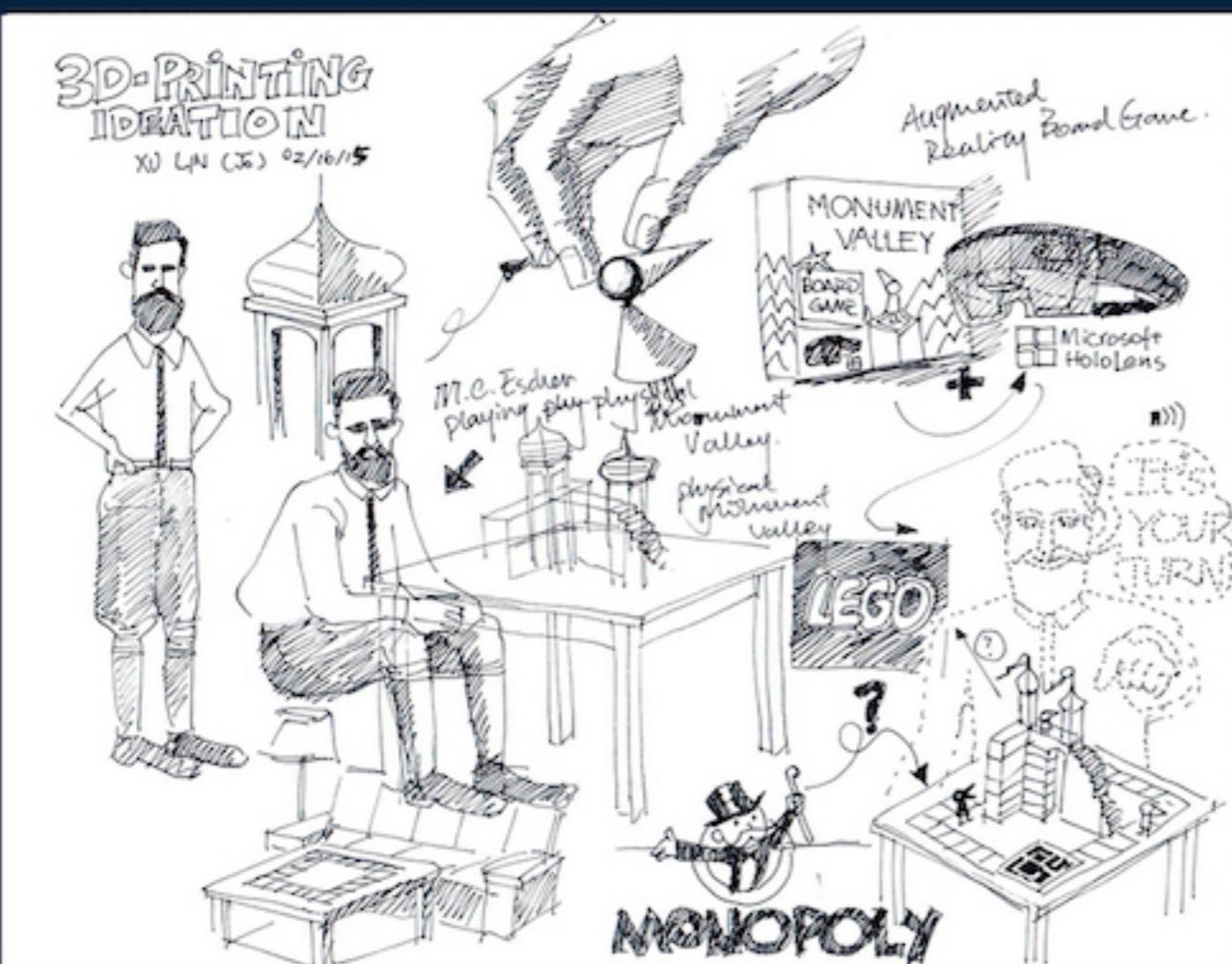
M.C. Escher's 2 dimensional surrealism, impossible constructions and architectures designs are the first idea to be explored for the 3D printing class, since the author loves playing *Monument Valley*. However, in realy practice, it's rather difficult to implement this concept in the 3 dimensional physical world.

## 1.2 The Monopoly: Architecture Concept

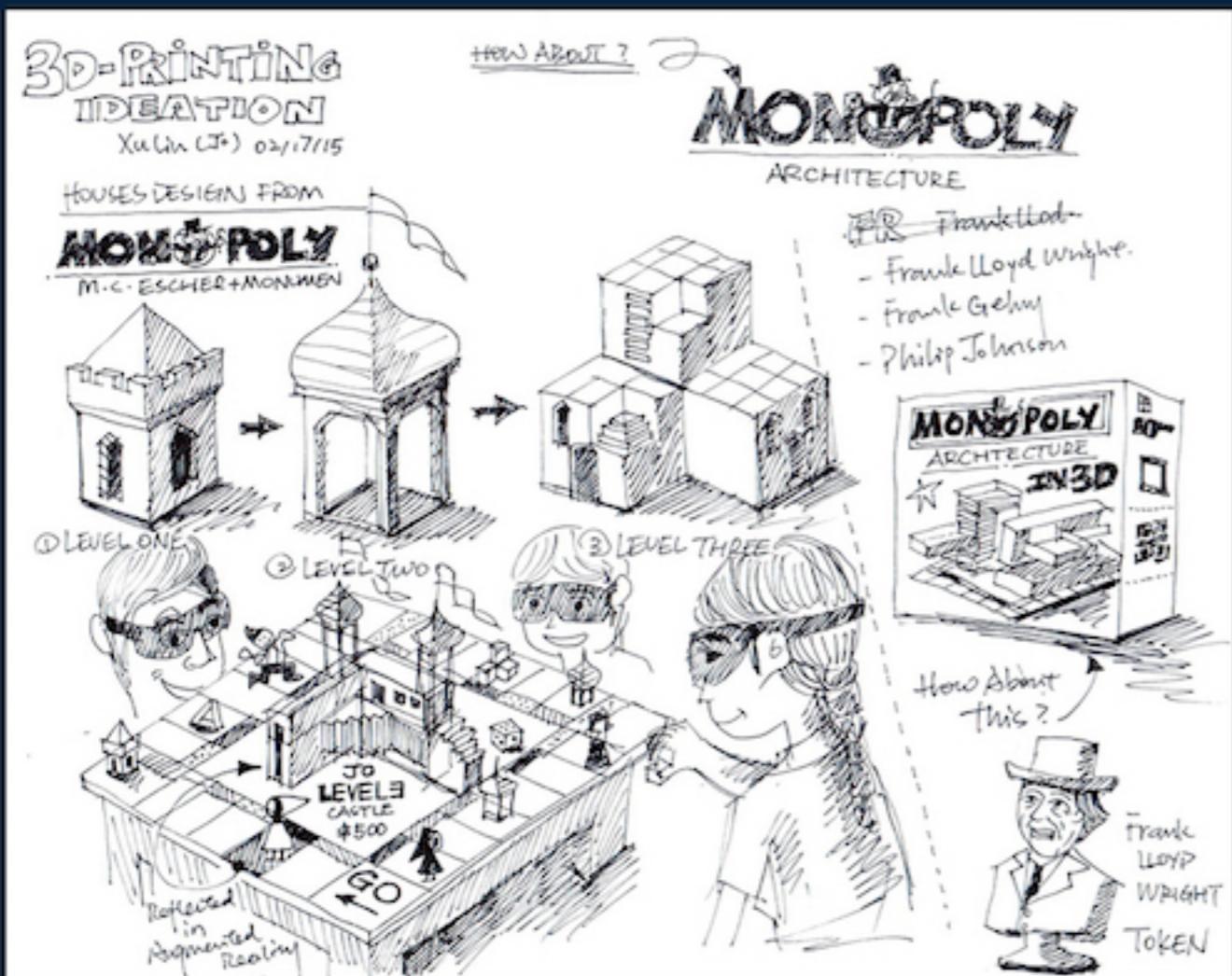
(Integration of virtual models with physical printed objects)

The idea of utilizing Augmented Reality (AR) technology to integrate virtual 3D models with physical 3D printing objects emerged.

The first Monopoly Augmented Reality idea was still based on M.C. Escher's designs and the Monument Valley mobile game.



# MONOPOLY ARCHITECT-AR



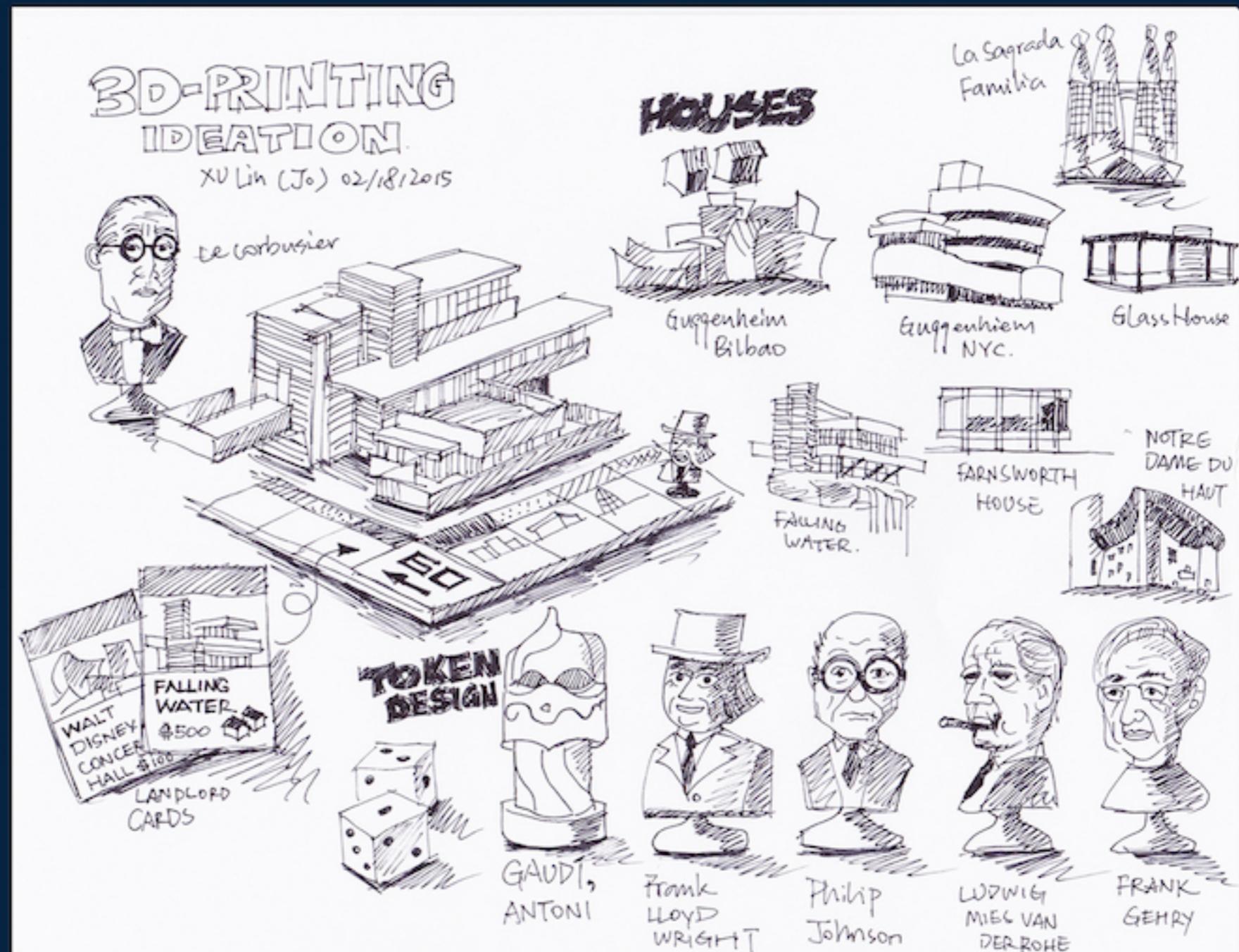
The illustrations here showcases family members playing Monument Valley and Monopoly AR games with the help of AR goggles.



# MONOPOLY ARCHITECT-AR

Finally, the Monopoly: Architects Augmented Reality idea was conceived and finalized.

The right side sketch illustrates the full scale of the design, from architecture modelings to figures 3D modelings and printings, graphic designs are also included.



## ② 3D MODELING AND PRINTING

2.1 Frank Lloyd Wright

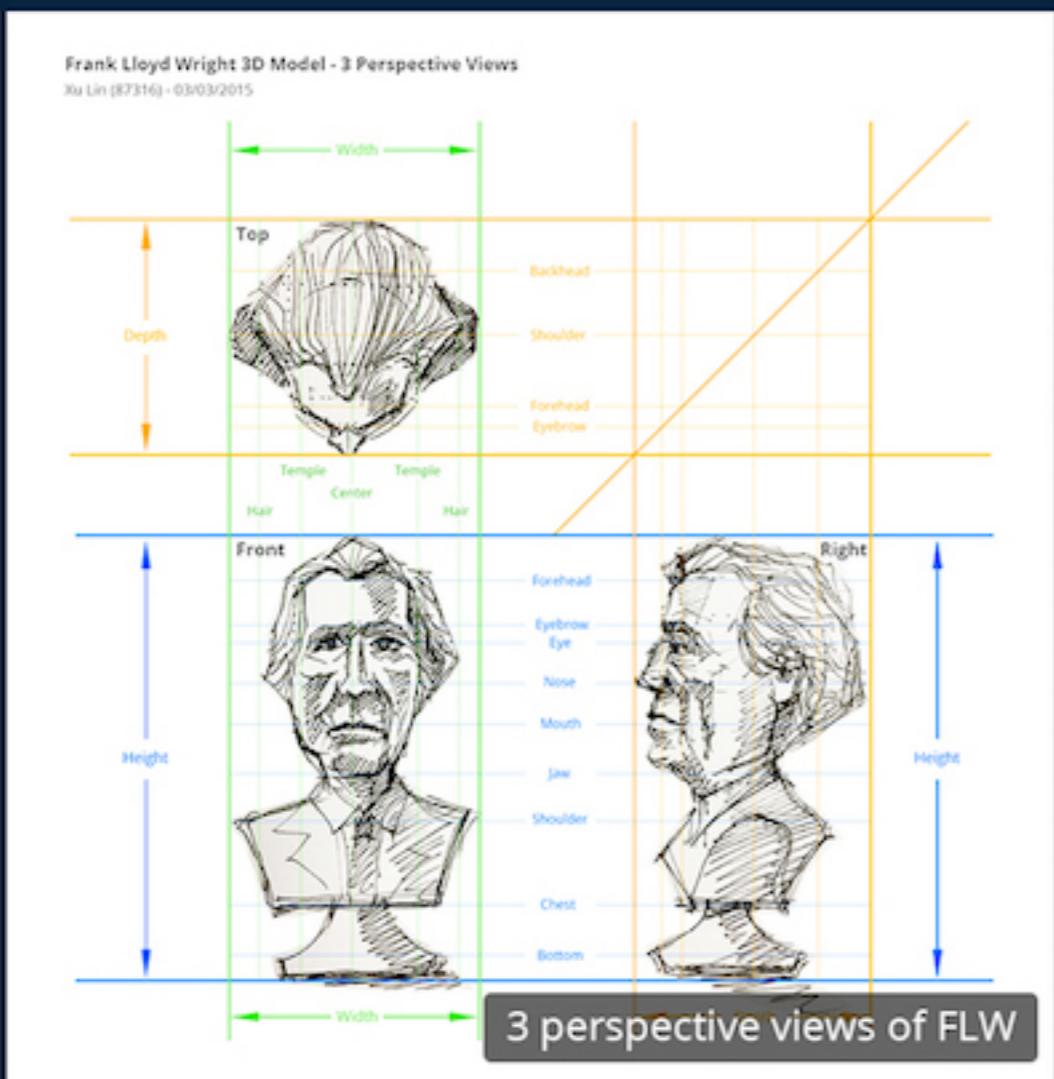
2.2 M.C. Escher

2.3 Antoni Gaudi

2.4 Philip Johnson

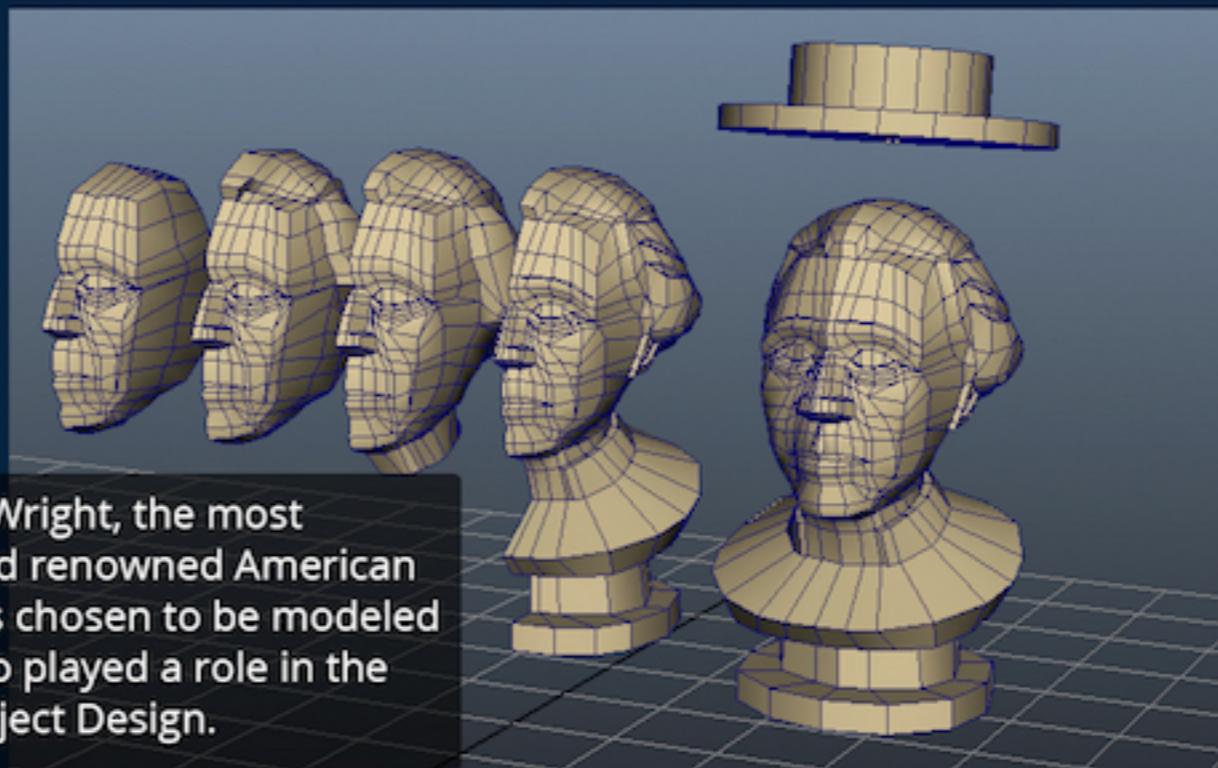
2.5 3D Printing Process Lessons

## 2.1 Frank Lloyd Wright

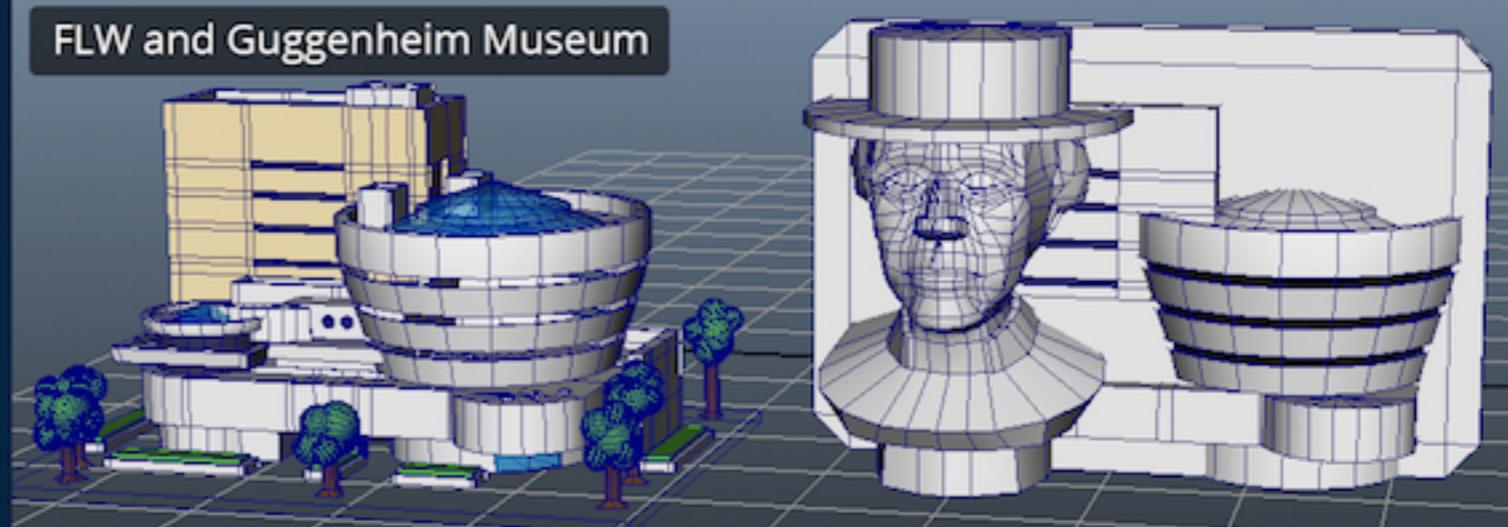


Sketch

Model



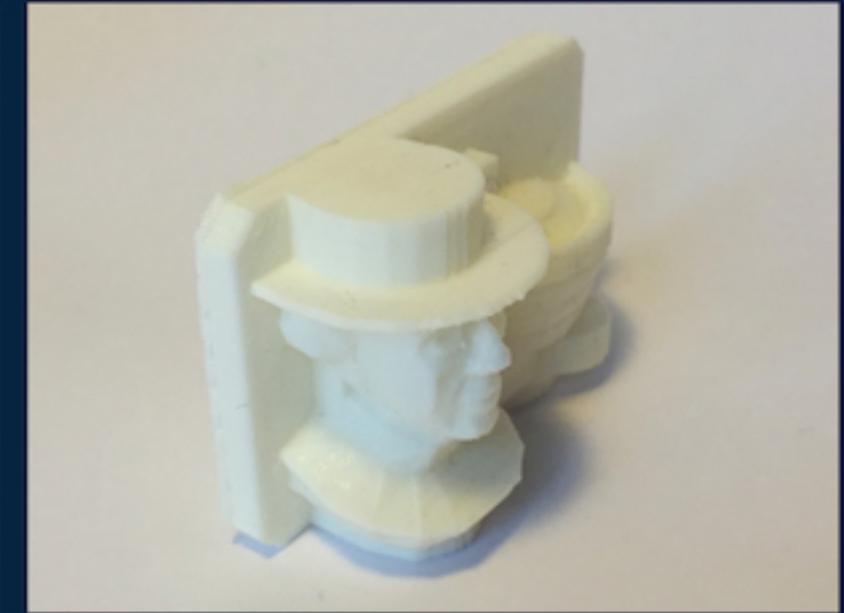
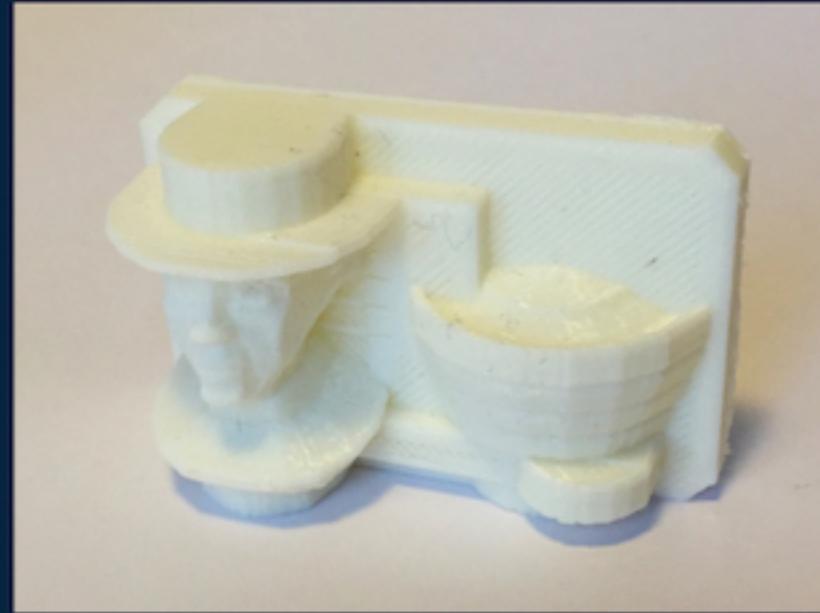
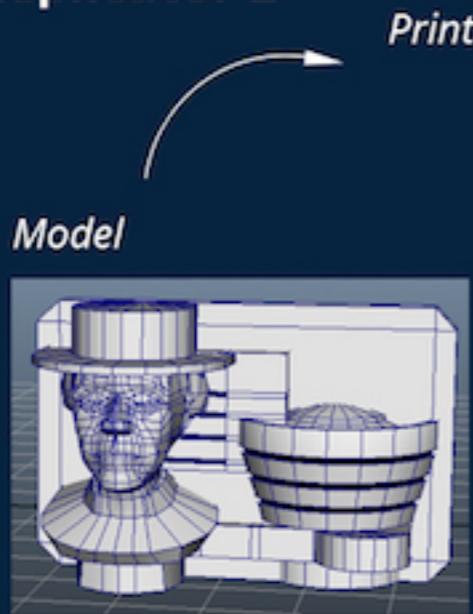
FLW and Guggenheim Museum



**3D Printing of Frank LLoyd Wright**  
(Bust + Guggenheim Museum)

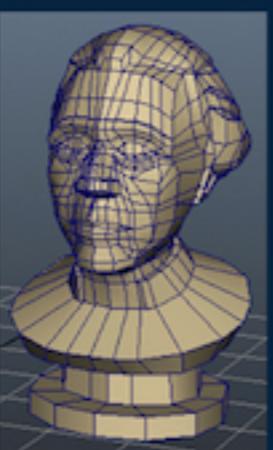


*3D Printer*  
**MakerBot**  
**Replicator 2**



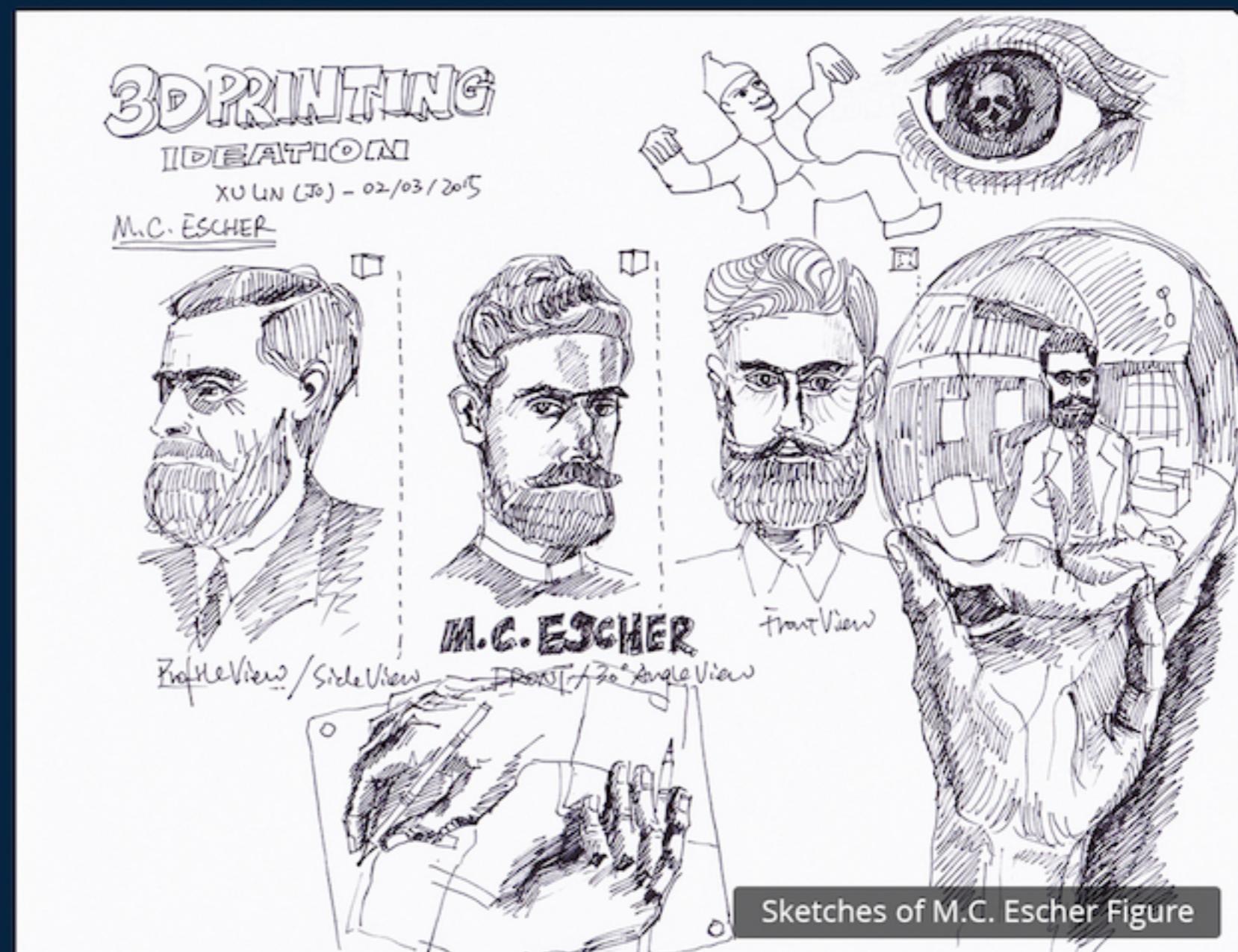
Sprayed w/ acrylic gold

**3D Printing of  
Frank LLoyd Wright  
(Busts)**



## 2.2 M.C. Escher

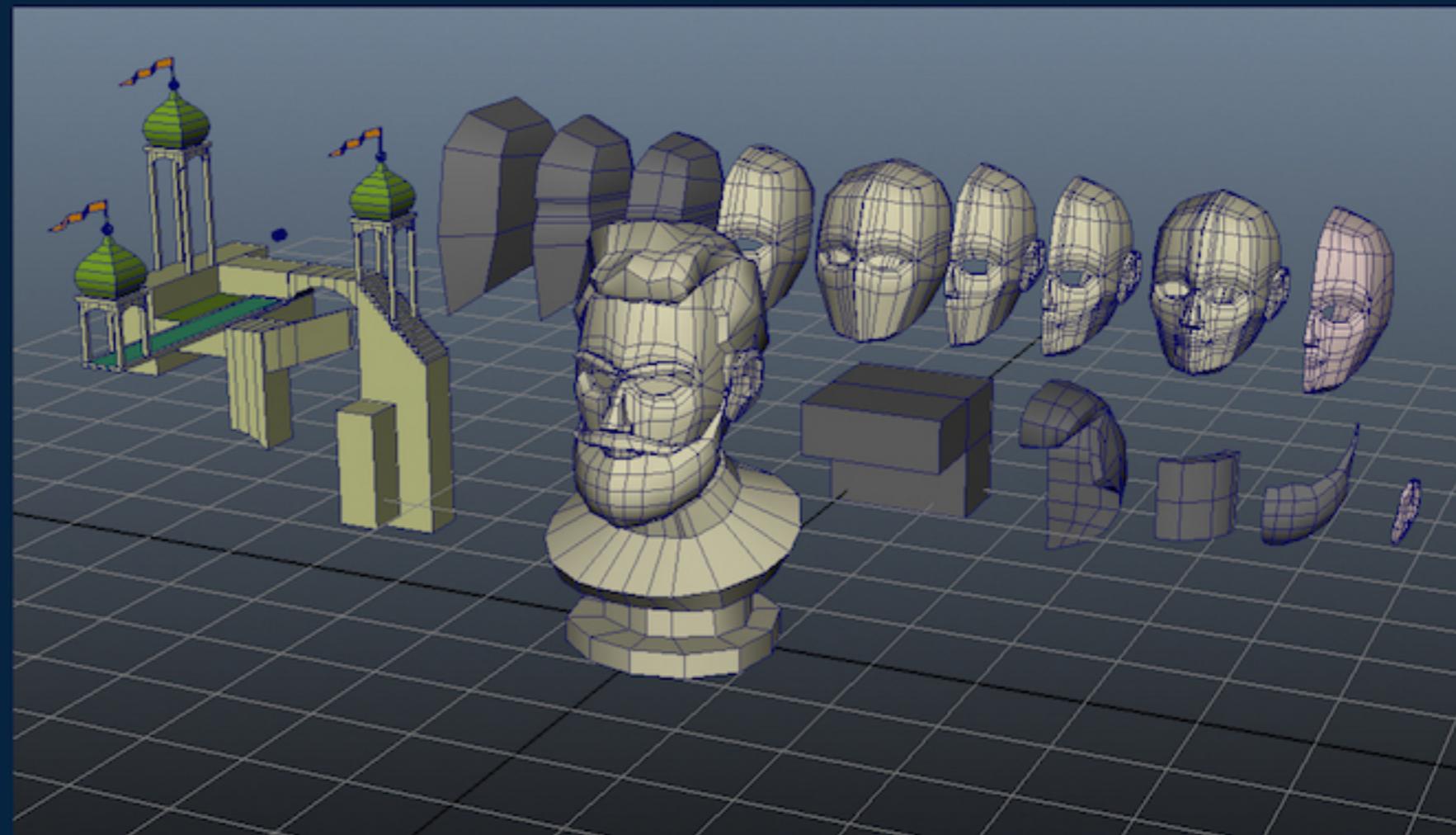
Since the 1st concept is about M.C. Escher and his amazing works, his model was also being created and printed. M.C. Escher's bust will be serving the purpose of being one of the game tokens.



## 3D Modeling of M.C. Escher

Different small components of M.C. Escher's bust were modeled independently, and later on integrated together into a combined model, for the purpose of customizing the hair, beard and clothe colors in the future.

Nevertheless, it proved to be a wrong strategy for modeling 3D printing objects. The 3D printer doesn't support processing complex overlapping geometries very well. Therefore, the the M.C. Escher model was remodeled eventually.



3D modeling process of M.C. Escher's bust

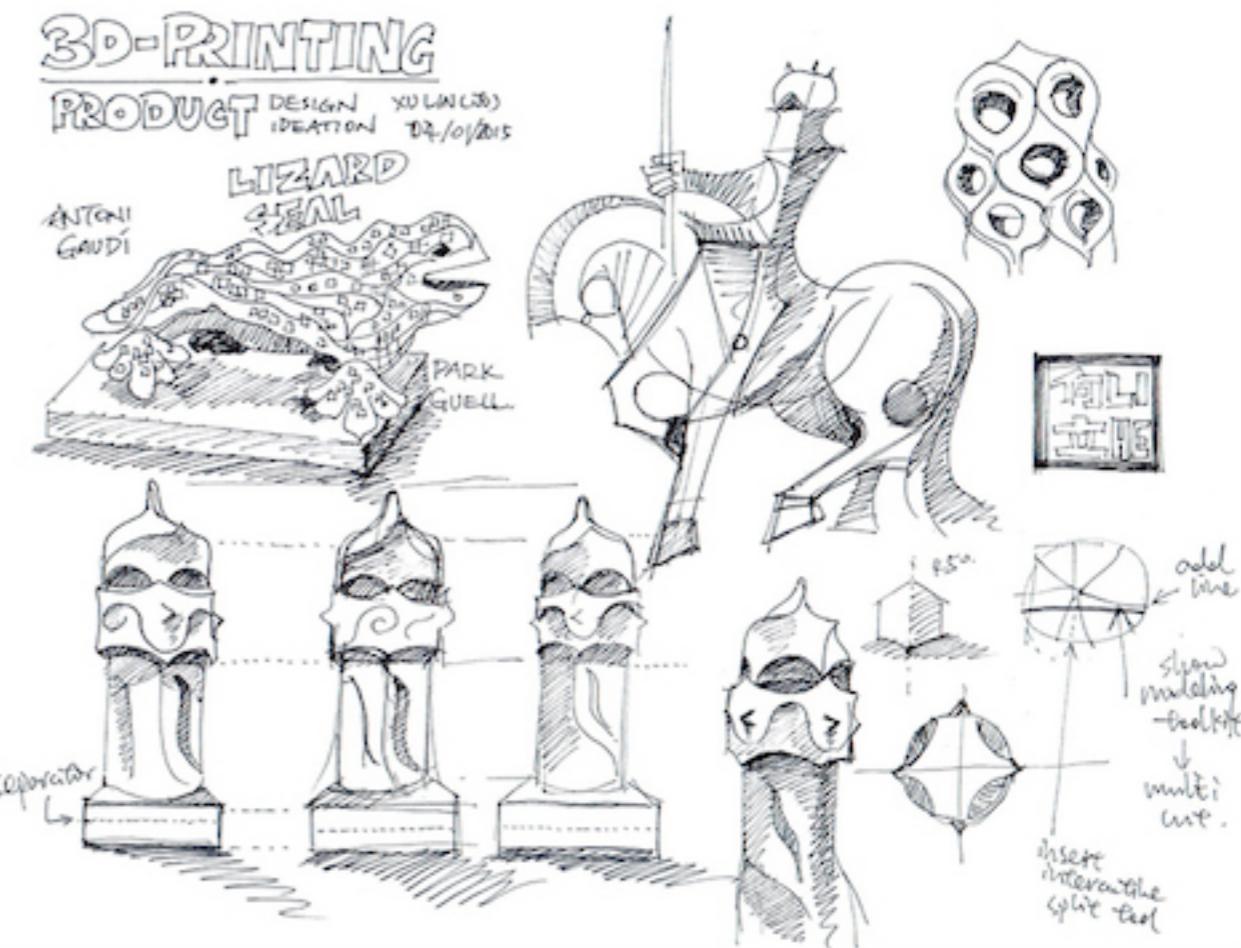
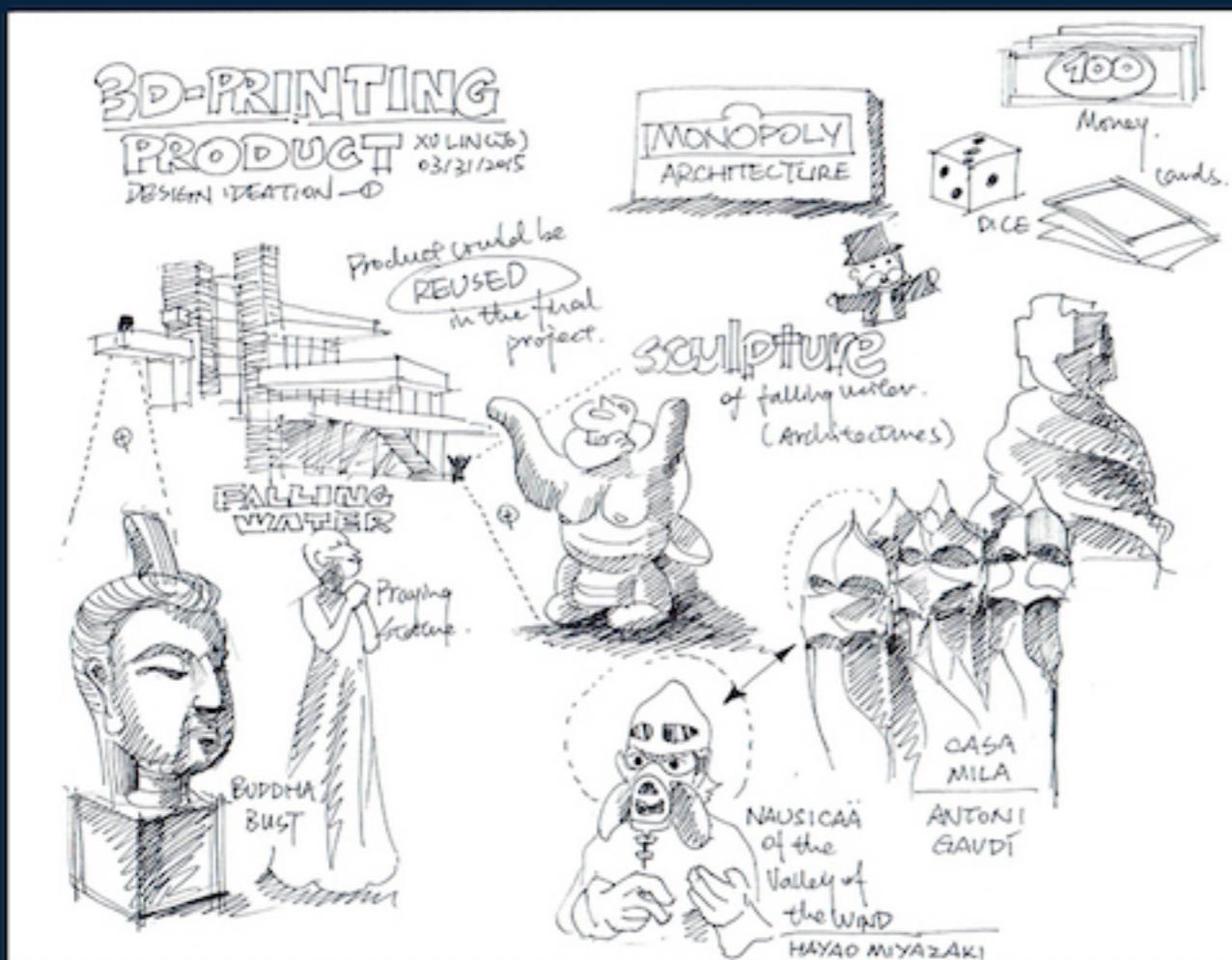
## 3D Printing of M.C. Escher



Two 3D printed models of M.C. Escher

## 2.3 Antoni Gaudi

Sketches of Antoni Gaudi's bust as the final project

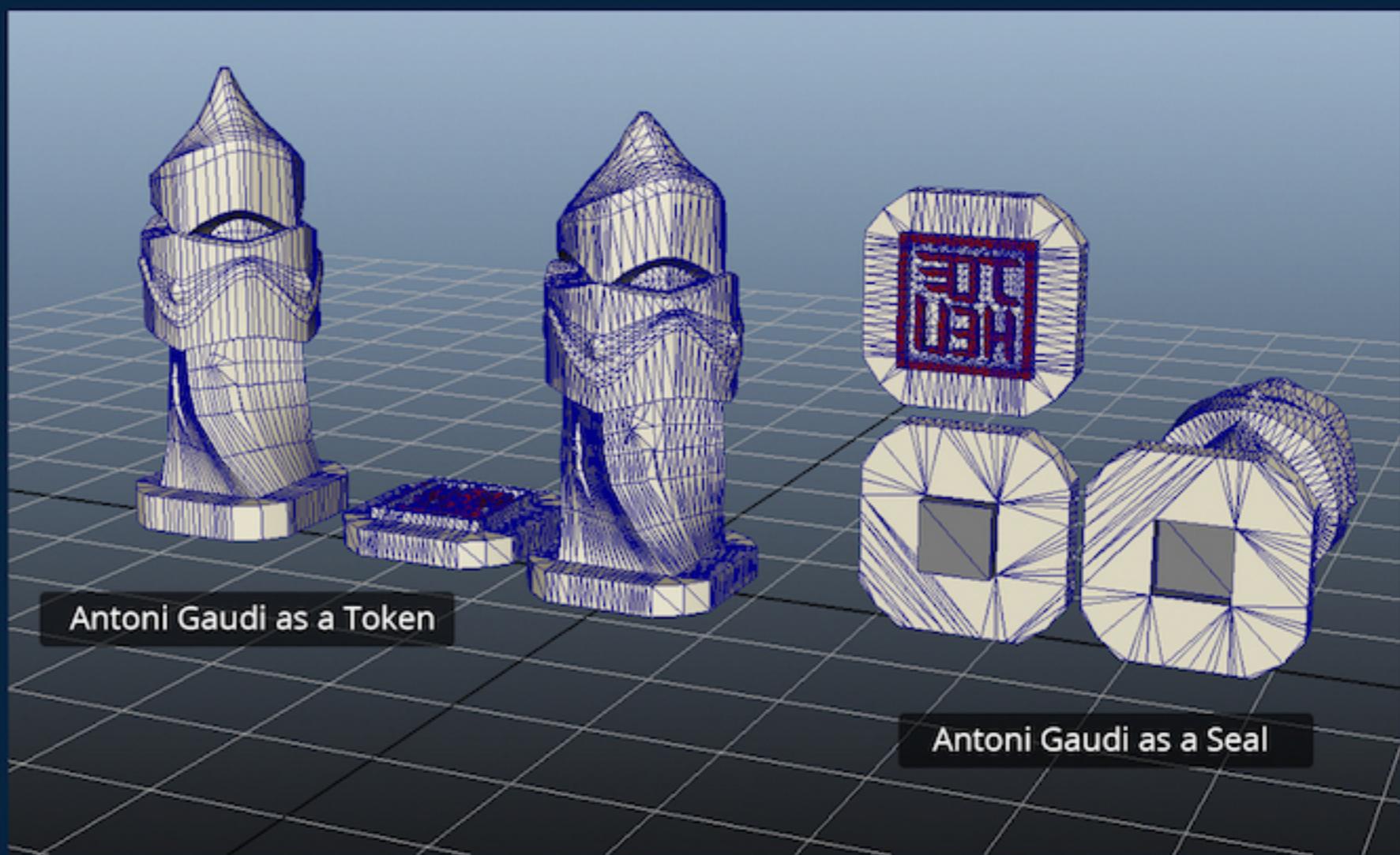


Sketches of Antoni Gaudi's seal as a product

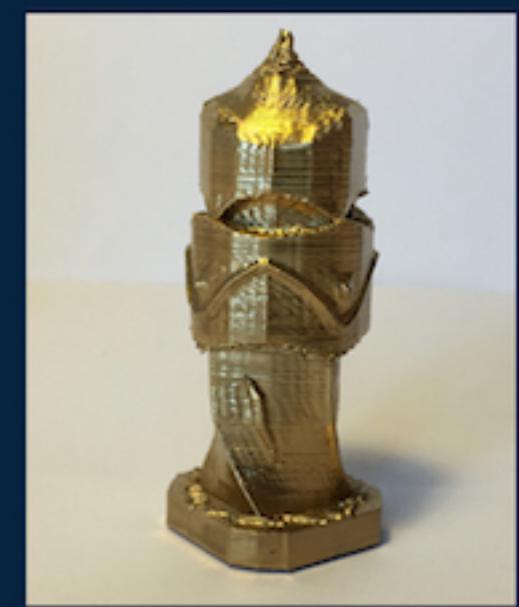
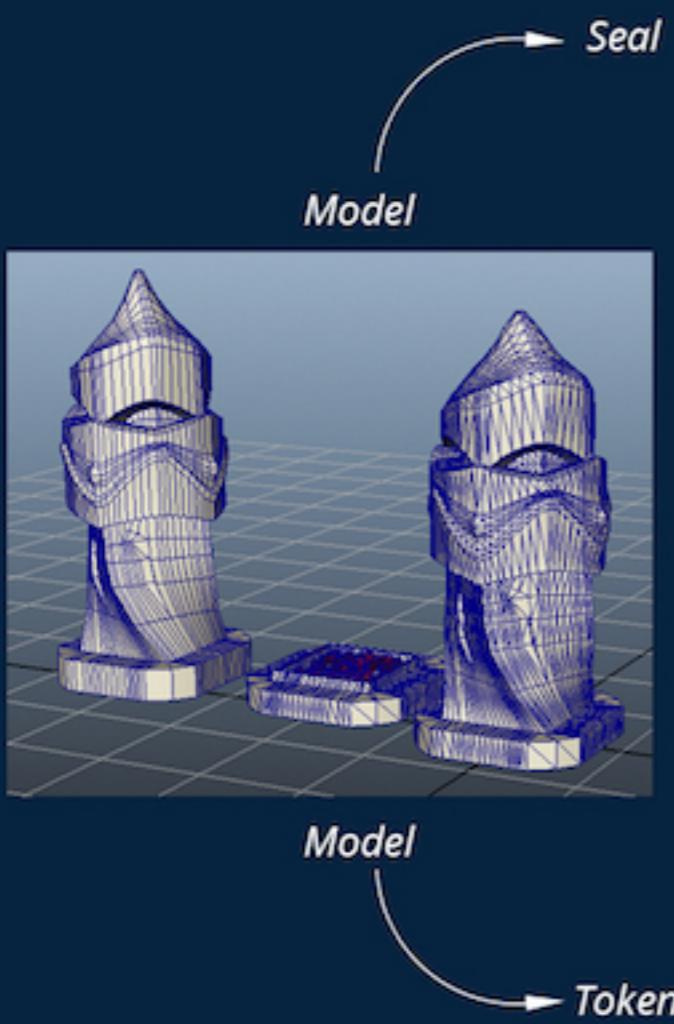
The Antoni Gaudi's Casa Mila Chimney models serve two purposes in this 3D printing class: the Product design, and one of the elements of the Final Project design.

## 3D Modeling of Antoni Gaudi

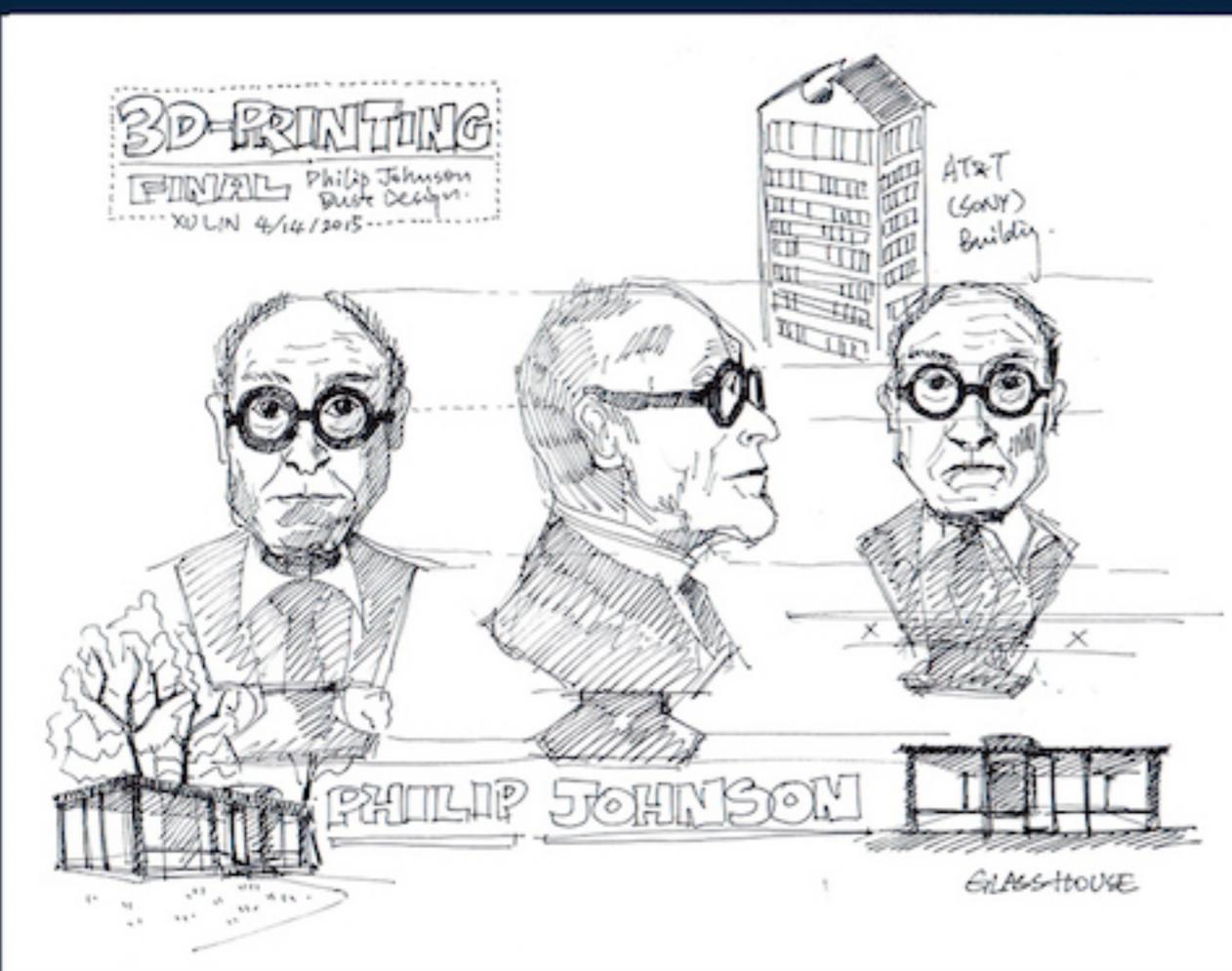
In the product 3D model, Antoni Gaudi's chimney was attached with a seal basement. The basement and the body of the seal will be 3D printed separately, and glue together.



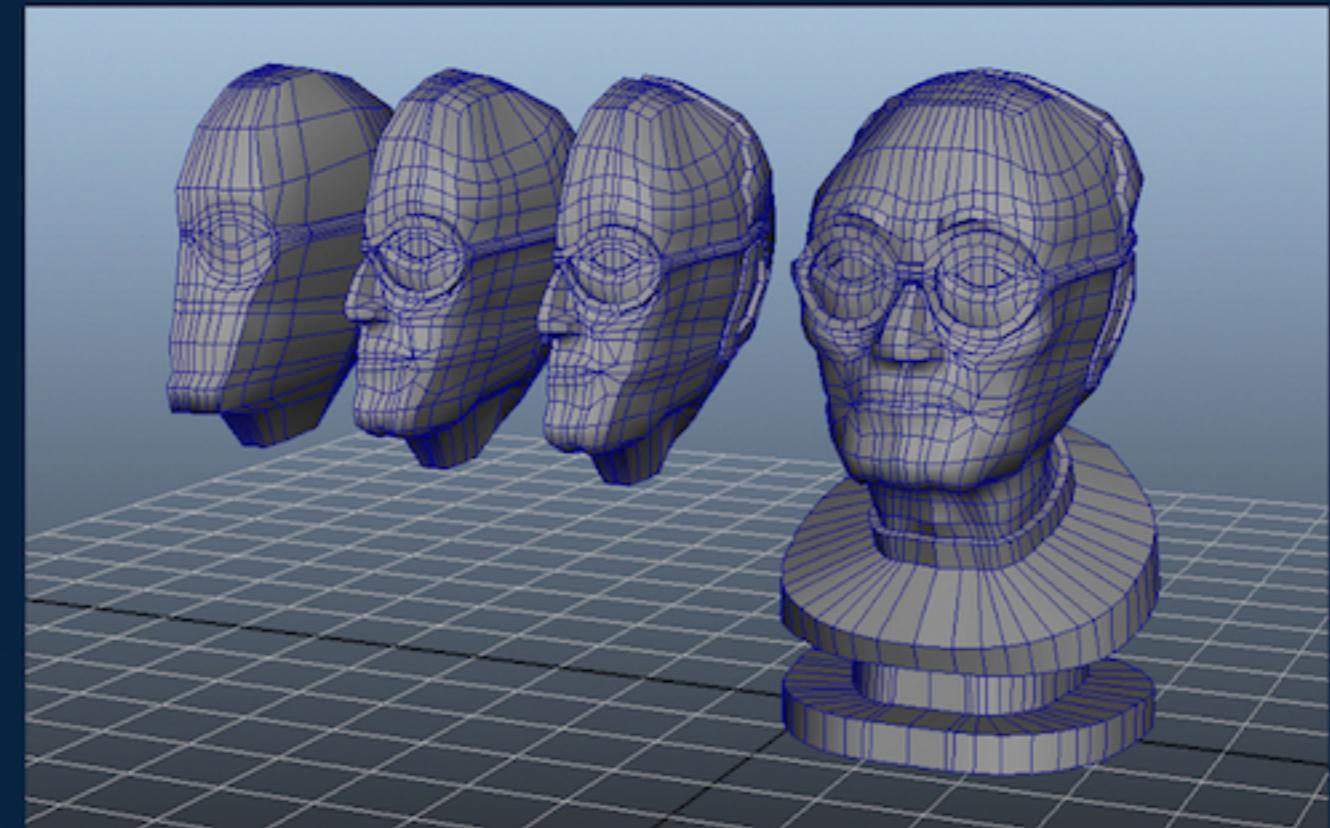
## 3D Printing of Antoni Gaudi



## 2.4 Philip Johnson



Sketch → Model

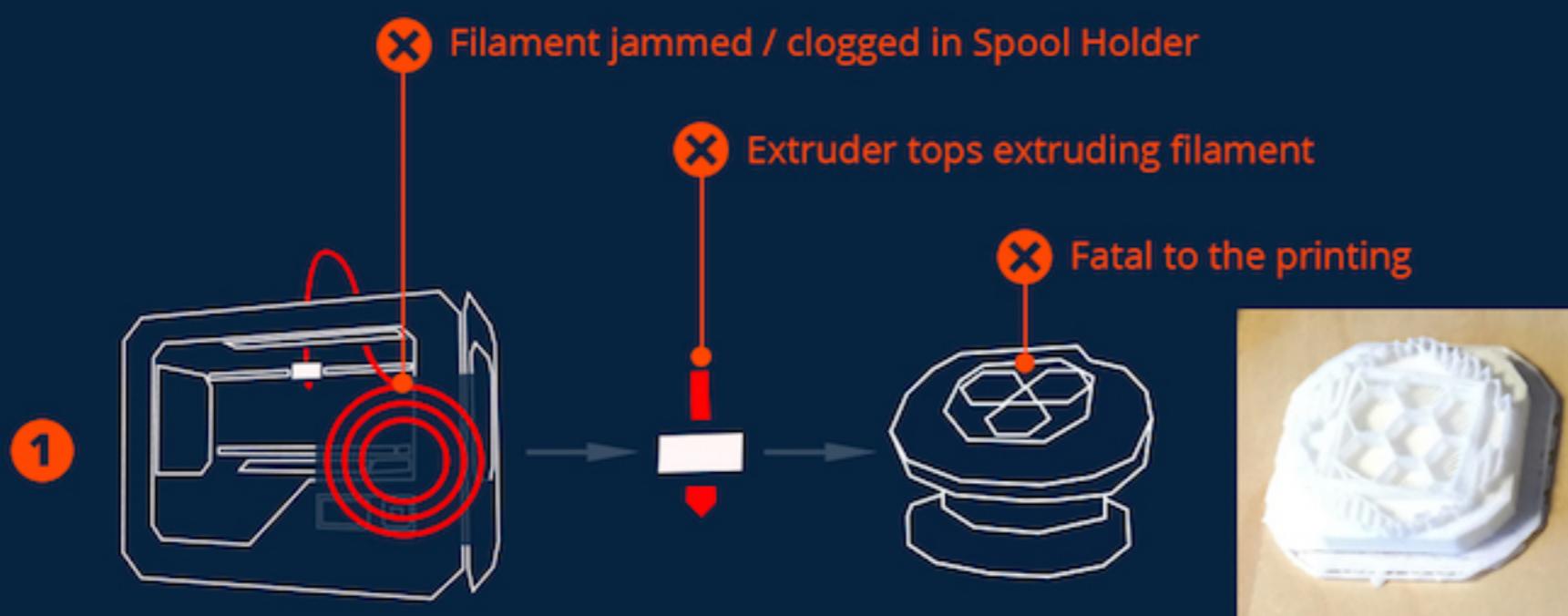


Philip Johnson looks like Le Corbusier (with the circle black glasses), and coincidentally the author has created his most famous architecture previously: the Glass House, therefore, Philip Johnson's bust was modeled and became part of the final project.

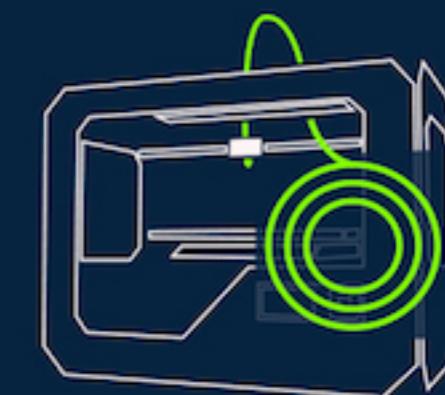
## 3D Printing of Philip Johnson



## 2.5 3D Printing Process Lessons (Two Major Issues of 3D Printing)



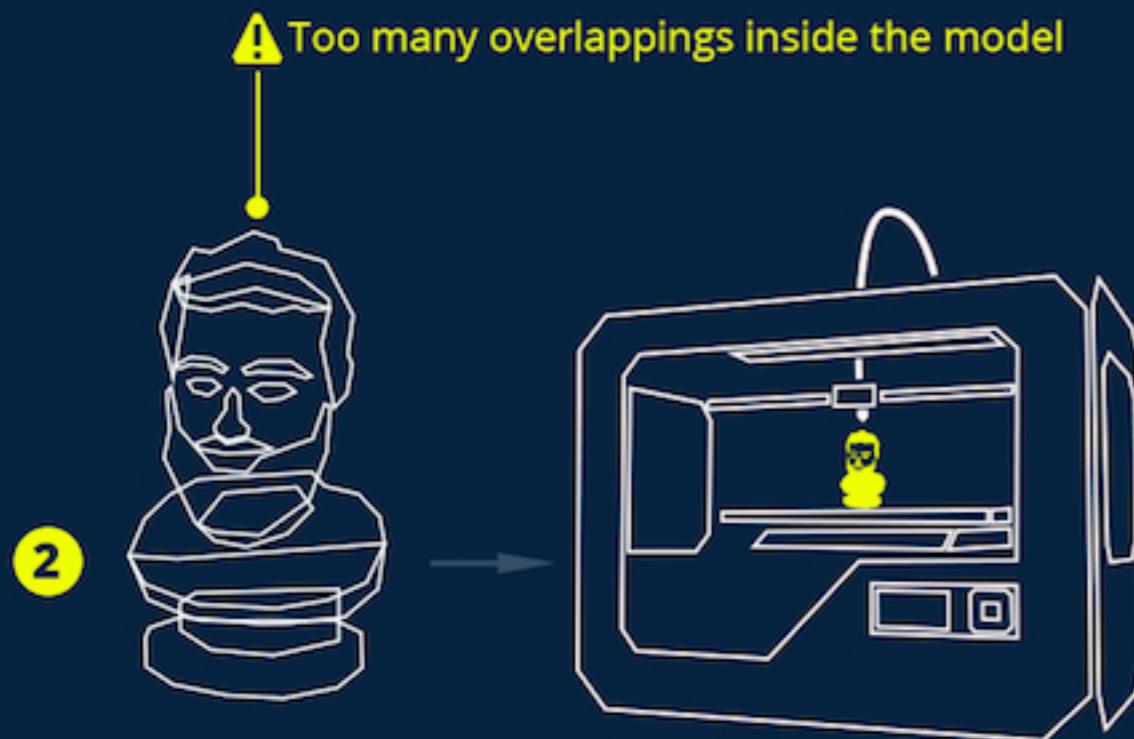
**SOLUTION:**  
Keep watching and  
loosing the filament  
when printing



## 2.5 3D Printing Process Lessons (Two Major Issues of 3D Printing)



3D Printer  
**MakerBot**  
Replicator 2



⚠ Too many overlappings inside the model

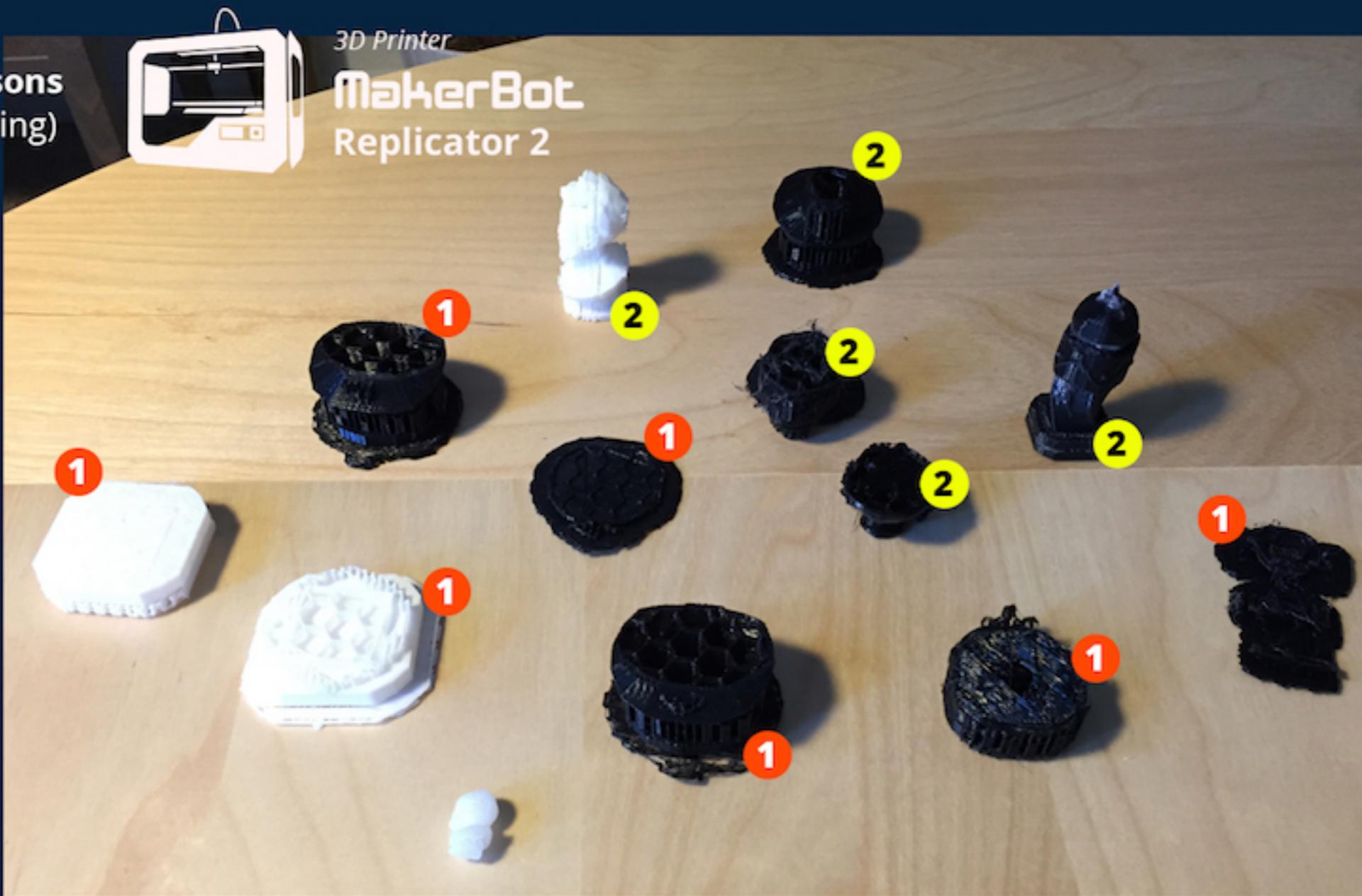
⚠ "Scars" on the printed model, or model breaks



**SOLUTION:**  
Keep the model created in one single piece and simple



## 2.5 3D Printing Process Lessons (Two Major Issues of 3D Printing)



### ③ EXTENSION DESIGNS

3.1 Monopoly Graphic Design

3.2 Architectures 3D Modelings

### 3.1 Monopoly Graphic Design



### Package | Branding Design



### 3.1 Monopoly Graphic Design



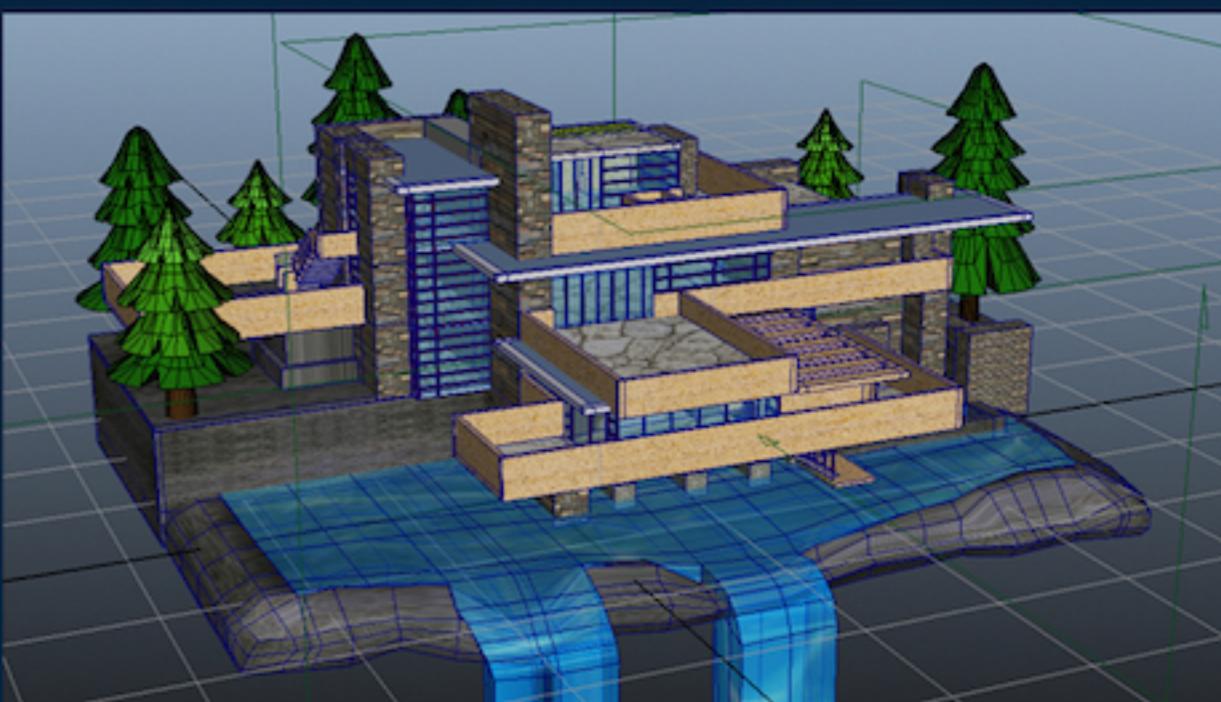
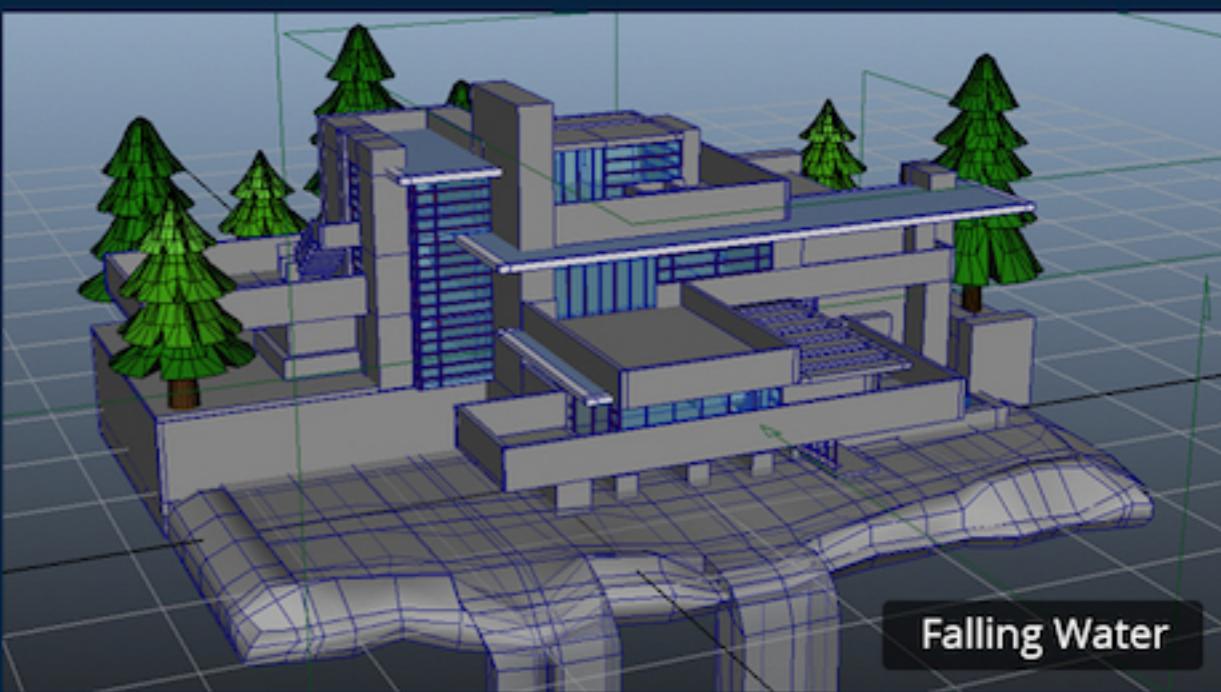
## Asset Cards Design



### 3.2 Architectures 3D Modelings



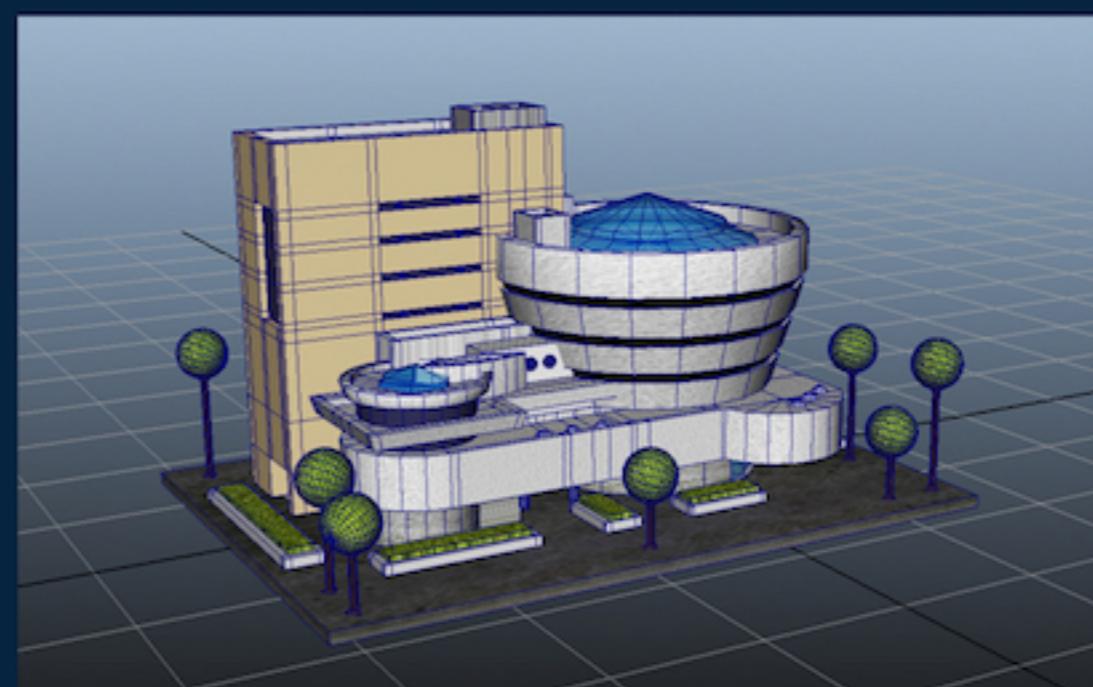
Sketches of Architectures



### 3.2 Architectures 3D Modelings



Sketches of Architectures





**Jiro Dreams of Sushi**

Created by Jo  
12/2014



Reuse



**Glass House**

(Jiro and Sushi Bar Removed, Torii gate kept as an in-game purchased item, LOL)

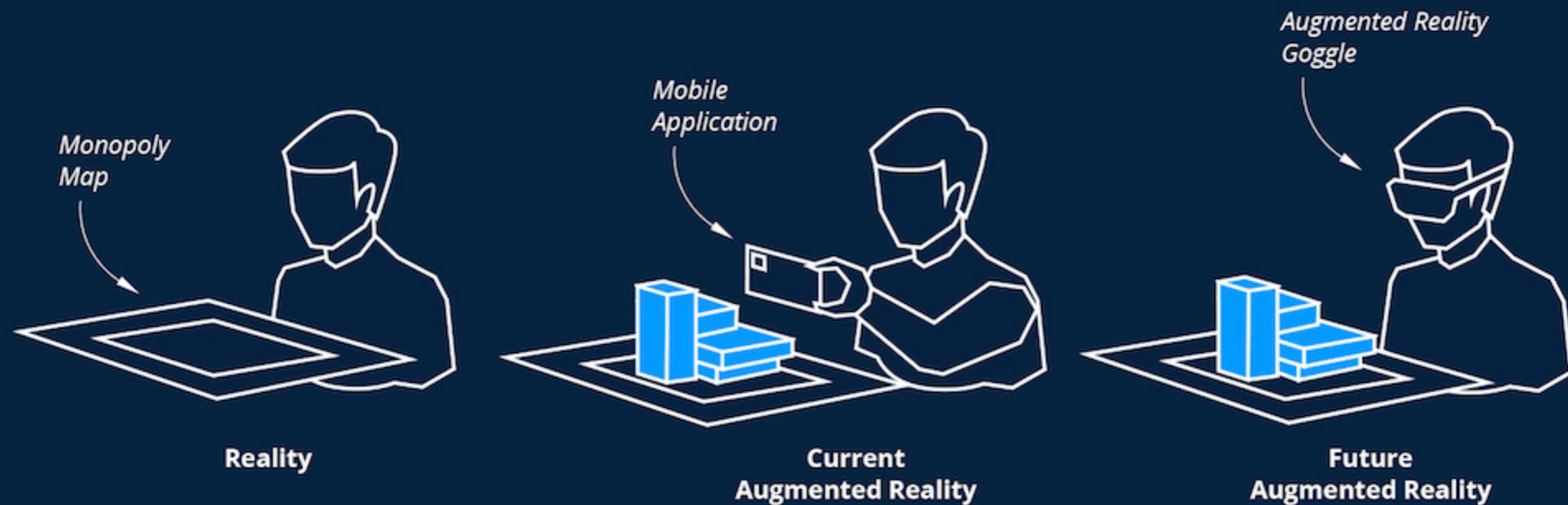
## ONE MORE THING

## ④ AUGMENTED REALITY

4.1 Introducing Augmented Reality

4.2 Screenshots of Monopoly In AR

## 4.1 Introducing Augmented Reality



## 4.2 Screenshots of Monopoly in Augmented Reality - MAP



## 4.2 Screenshots of Monopoly in Augmented Reality - ASSET CARDS



Thank You!  
谢谢！

JOIAM  
Presents



3D Modeling / Printing Final Presentation

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This is only a proof-of-concept  
educational purpose student work.



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